



Maria Persson, new Managing Director at Stafsjö Valves July 1 2017.

New Managing Director for expansive Stafsjö

Stafsjö is well positioned for growth. The company is fully focused on an expansive period with Maria Persson as the leader. With years of experience as Sales and Marketing Director at Stafsjö, she now takes full leadership with a profound understanding of its strengths, capacity and capabilities.

Maria Persson's appointment as Managing Director gives her the unique distinction of being the first woman to hold the role in the company's 350-year history.

- It is not something I have reflected upon. It is a fact that we have a very good owner who has really invested in us. We have one of the most modern workshops in Södermanlands county from which we are well positioned and equipped to deliver.

Maria Persson steps into the role after nine successful years as Sales and Marketing Director. During the years' the product portfolio has grown heavily. Today, Stafsjö can offer knife gate valves for a number of applications within sectors such as the pulp and paper, food and beverage, mining and mineral processing, power generation and water treatment, to name a few. Customers can be found all over the world.

- My guiding principle has been to maintain an understanding of the market and to work closely with the customers. We will continue to fight for every order and to guarantee the supply on time. I will focus on the organisation of our production and also to strengthen our different teams.

While Stafsjö is today a modern industrial enterprise it has a history dating back several centuries. With 1666 written on the wall, it is one of Sweden's oldest companies still in operation. Since the Bröer family stepped in as owners in 2005, around SEK 80 million has been invested in the workshop premises. Not only have the business been secured, turnover has increased by 40 percent. Now it is time to take the business to the next level.

- With Maria we have secured our DNA. We got continuity and also a competent force with capacity to take the next step. Within five years, we will see turnover exceeding SEK 200 million, says Chairman of the Management Board, Conny Petersson.

- Flexibility and on time deliveries are the key for success. The winners of the future are those who can deliver and customize their products fastest and most efficient. We are well prepared. Recent investments in the machinery will soon be running and the personnel are already in place, says Conny Petersson.

The incoming Managing Director, Maria Persson, likes the challenge and spirit at Stafsjö. It is a small, tight-knit group capable to provide solutions to great challenges. Not just knife gate valves of gigantic dimensions destined for tough process environments on the other side of the globe, but also local customer projects with complex solutions and high volume production for large scale projects.

Maria follows Thomas Carlson who, after 28 years at Stafsjö, ten thereof as President, will start as CEO at the Candor Group in Norrköping. The new Sales Director at Stafsjö is Andreas Johansson and Johan Magnusson enters the role as Director of Marketing and Communications, both with long experience from Stafsjö.



Further information

If you wish to conduct your own interview with Stafsjö's new Managing Director Maria Persson, take advantage of contacting here directly and arrange an appointment.

Maria is available on +46 11 36 75 72, maria.persson@stafsjo.se.

High resolute picture on Maria can be downloaded from:
http://www.stafsjo.com/sites/default/files/StafsjoValves_Maria_Persson.zip

Further information and other questions

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